



On September 3rd, 4th, and 5th, 2016, the City of Harrisburg will proudly produce the 100th Annual Kipona Festival on Riverfront Park and City Island. Featuring the Annual Native American Pow-Wow, canoe races, the Festival of India, karate tournaments, a Children's Village, live music, delicious food and unique vendors, this year's Kipona is anticipated to draw more than **40,000 visitors!**

As a sponsor of Kipona, your company will enjoy high brand visibility and be able to market your services to the widest and most diverse audience imaginable! Thank you for partnering with us to produce this historic community event.

Title Sponsor: \$15,000

- Exclusive Title Sponsorship rights to the 100th Annual Kipona
- Invitation to attend the Kipona press conference and to address the media directly
- Listing in all media coverage, publications and on all advertisements as the Title Sponsor
- A premier 20'x10' tented vendor space for all three days, where you may sell or distribute company products or merchandise throughout the event
- Your company banner will be displayed at the live music stage and your company will receive recognition during stage announcements throughout the festival
- Listing on the City of Harrisburg's website and social media accounts
- Logo placement on all Kipona marketing materials
- Recognition before the fireworks display
- Guest appearance on the Mayor's *Word in the Burg* TV show
- Recognition on WHBGTV channel 20 and in promotional video

Gold Sponsor: \$10,000

- Listing in all media coverage as a Gold Sponsor
- Invitation to attend the Kipona Festival press conference
- Logo placement on all Kipona marketing materials
- 20'x10' vendor space for all three days
- Opportunity to display company banner at the live music stage
- Recognition during stage announcements throughout the festival
- Listing on the City of Harrisburg's website
- Guest appearance on the Mayor's *Word in the Burg* show
- Recognition in Kipona promotional video





Silver Sponsor: \$5,000

- Listing in all media coverage as a Silver Sponsor
- Invitation to attend the Kipona Festival press conference
- Logo placement on Kipona posters
- 15'x10' vendor space for all three days
- Recognition during stage announcements throughout the festival
- Listing on the City of Harrisburg's website
- Recognition in Kipona promotional video

Bronze Sponsor: \$2,500

- Listing in media coverage as a Bronze Sponsor
- 10'x10' vendor space for all three days
- Recognition in stage announcements throughout the festival
- Listing on the City of Harrisburg's website
- Recognition in Kipona promotional video

Community Sponsor: \$1,000

- 10'x10' vendor space for all three days
- Listing on the City of Harrisburg's website

Contact: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level: Title ☐ Gold ☐ Silver ☐ Bronze ☐ Community ☐

Checks should be made payable to the "Harrisburg City Treasurer" and mailed the Office of Business Development, attention Devan Drabik, 10 N. Second St., Suite 302 Harrisburg, PA 17101.